Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 03997 271133Z ACTION NEA-10

INFO OCT-01 EB-08 ISO-00 /019 W

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R 271022Z APR 78

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

INFO SECSTATE WASHDC 8039

UNCLAS TEHRAN 03997

E.O. 11652: N/A TAGS: BBSR, IR

SUBJ: WTDR/FTI. GENERAL TIRE AND RUBBER COMPANY OF IRAN

REF: USDOC 02571

1. IRAN

OFFICE USE: 2. 507 3. 4. 01

- 5. GENERAL TIRE AND RUBBER COMPANY OF IRAN
- 6. KILOMETER 6 KARAJ ROAD, P.O. BOX 2922
- 7. TEHRAN
- 8. CONTACT: MR. R. CLAVERIA
- 9. TITLE: MANAGING DIRECTOR
- 10. PHONE: MANAGING DIRECTOR
- 10. PHONE: 976001-09 11. TELEX: 212415 GENT-IR
- 12. CABLE: GENTIRANCO
- 13. ESTABL: 1965 14. EMPL: 1200 15. SIZE: LARGE
- 16. REPUTATION: GOOD 17. RPT DATE: 4/78

OFFICE USE: 18. NA $\,$ 19. NA $\,$ 20. X

- 21. NA 22. NA
- 23.A. 30111/034 MFG DIST EXP OR PASSENGER CAR

AND MOTORCYCLE PNEUMATIC TIRES

- $23.B.\ 30114/034\ MFG\ DIST\ EXP\ OF\ ALL\ INNER\ TUBES$
- 23C. 30115/5 IMP OF TREAD RUBBER, TIRE SUNDRIES

AND REPAIR MATERIALS

23D. 28220/5 IMP OF SYNTHETIC RUBBER

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23E. 28183/5 IMP OF RUBBER PROCESSING CHEMICALS

24. FOREIGN SALES: EXPORTS TO SAUDI ARABIA

25. FINANCIAL REFS: BANK MELLI IRAN: IRANIANS' BANK,

BANK OF AMERICA

26. TRADE REFS: GENERAL TIRE AND RUBBER

CO., AKRON, OHIO

27. FOREIGN FIRMS REPRESENTED: GENERAL TIRE AND RUBBER

CO., AKRON, OHIO

28. POST EVALUATION: GENERAL TIRAND RUBBER CO. OF IRAN IS ONE OF THE COMPONENTS OF THE MULTI-DIVISIONAL SABET GROUP. EACH COMPANY IN THE GROUP IS ORGANIZED TO CONDUCT ITS DESIGNATED LINE OF BUSINESS INDEPENDENTLY. SUBJECT FIRM IS A JOINT VENTURE WHICH WAS ESTABLISHED IN 1965 BY GENERAL TIRE AND RUBBER CO., AKRON, OHIO (20 PERCENT), SABET GROUP (36 PERCENT) AND IRAN FINANCIAL ORGANIZATION (44 PERCENT). FIRM MANUFACTURES ALL TYPES OF TIRES AND TUBES AND DISTRIBUTES THEM THROUGH A LARGE NUMBER OF DEALERS THROUGHOUT IRAN. IT OCCASIONALLY EXPORTS, IN SMALL QUANTITIES, TO SAUDI ARABIA. RAW MATERIALS ARE IMPORTED FROM EUROPE, MALAYSIA, AND JAPAN. IT IMPORTS ITS REQURED MACHINERY FROM U.S. FIRM'S REGISTERED CAPITAL IS 920,800,000 RIALS THE BOARD OF DIRECTORS CONSISTS OF MOHSEN LAK, CHAIRMAN OF THE BOARD; IRAJ SABET, VICE PRESIDENT; ASGHAR PANAHI, EMIL ABOUD, AND HORMOZ SABET, DIRECTORS. MESSRS R. MEGARGEL AND R. COPELAND ARE MEMBERS OF THE BOARD FROM GENERAL TIRE INTERNATIONAL AKRON, OHIO, THE IRANIAN PARTNERS ALSO OWN AND MANAGE A NUMBER OF OTHER IMPORTANT IRANIAN COMMERCIAL COMPANIES. BANKING SOURCE RATES THE FIRM'S REPUTATION AS QUOTE GOOD. UNQUOTE EMBASSY RECOMMENDS FIRM AS TRADE CONTACT. 29. PREP: A. MELIKIAN APPR: DAVID E. WESTLEY **SULLIVAN**

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Message Attributes

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